

GVT
PGVT
COLLECTION

INCREDIBLE AMBIENCE

600x600mm



CREANZA
IMAGINATION IS EVERYTHING

about us

In an industry where some sellers focus on innovation, the other few choose to concentrate on variety, CREANZA has adopted a holistic strategy of encompassing all the attributes of the product. CREANZA epitomizes consumer-first approach with an enduring combination of innovation, unique variety and quality.

Since its inception in 2011, CREANZA tiles, based at Morbi in Gujarat, is one of the pioneer and dominant manufacturers cum exporters of premium glazed vitrified tiles. CREANZA has state-of-the-art manufacturing facility with latest technology machinery imported from Italy, Spain and China. At CREANZA, we believe in providing superior quality and services, further strengthening our relationship with consumers.

In tandem with an increasing demand of vitrified tiles, we have an installed capacity of 55,000 sq.m./day of GVT, PGVT, WALL TILES and Double Charge tiles spread across a humongous 65 acres land. We have collaborated with the largest Italian conglomerate, Sacmi for its press technology and installed System digital printing machine, which helps us yield innovative tiles with stunning designs and excellent quality. We constantly emphasize on new product development catering the dynamic and unique taste of our consumers.

20
Years of experience
in ceramic industry

30+
Export
countries

300+
Dealers
in INDIA

20m
Sq. mtrs.
production
per year

260,000
Sq. mtrs.
land

300+
Passionate
employees

The structure, technology and the entire setup at CREANZA is in sync with the contemporary times. Innovation, progress, commitment and perfection are the four fundamental pillars of the company. Core values of the CREANZA team is a combination of intelligence, skills, knowledge and dedication. The people working at CREANZA love to invent and reinvent while exploring new concepts with the help of our state-of-the-art technology and a positive attitude.

The unmatched technical brilliance of our manufacturing units and genuine efforts of the man power has led us to the path of growth and progress. Marching ahead on the bright path of achievement we are bringing a new thought process for the best results. Ideas for the future!



An exceptional collection

The 600x600mm tiles give a charming look to a space with their compact size and seamless appeal. They offer infinite design possibilities with their incredible and attractive style.

**GVT
PGVT**
COLLECTION

INCRSTONE
COLLECTION



600x
600mm



High
Strength



Maintenance
Free



Eco
Friendly



Random
Designs



<0.08% water
absorption



Chemical
Resistant

Finish

PLEASANT
DEPICTION
OF
BRILLIANT
SURFACES

GLOSSY



GVT
PGVT
COLLECTION
600x600mm

Glossy
Finish

600x600mm

GVT
PGVT
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly



Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Statuario
Faces : 4



Prime Statuario Fine
Faces : 9



Prime Cararra
Faces : 4



PRIME STATUARIO FINE ■

Glossy Finish

600x600mm

**GVT
PGVT**
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly



Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Marvel Beige
Faces : 4



Prime Milan Crema
Faces : 6



Prime Armonia Grey
Faces : 6



Prime Fiorito Beige
Faces : 8



Prime Pinaquva Pearl
Faces : 8



Prime Dyna Classic Pearl
Faces : 4



Prime Daino Beige
Faces : 4



PRIME MARVEL BEIGE ■

Glossy Finish

600x600mm

**GVT
PGVT**
COLLECTION


High
Strength


Maintenance
Free


Eco
Friendly


Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



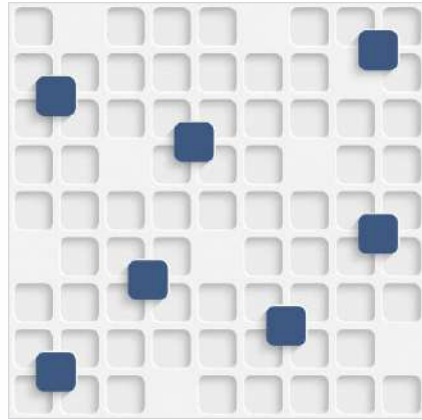
Prime 3d 101



Prime 3d 102



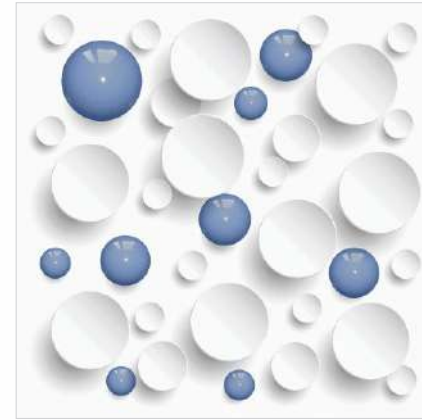
Prime 3d 103



Prime 3d 104



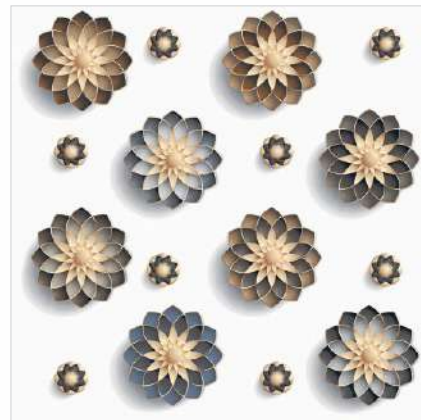
Prime 3d 105



Prime 3d 106



Prime 3d 107



Prime 3d 108



Prime 3d 110



PRIME 3D 101

Glossy Finish

600x600mm

**GVT
PGVT**
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly

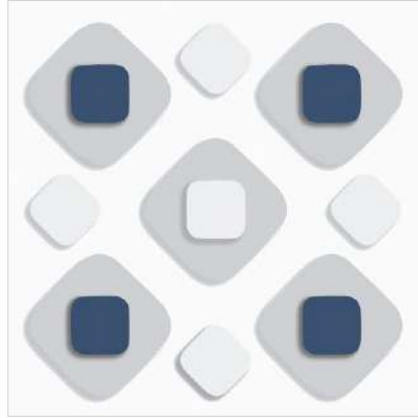


Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



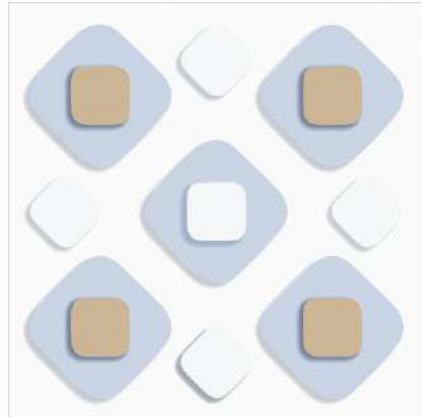
Prime 3d 111



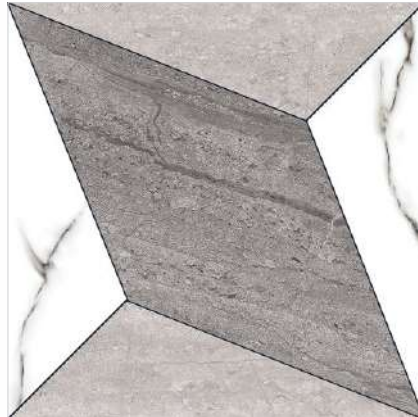
Prime 3d 112



Prime 3d 113



Prime 3d 114



Prime 3d 115



Glossy
Finish

600x600mm

GVT
PGVT
COLLECTION



High
Strength



Maintenance
Free

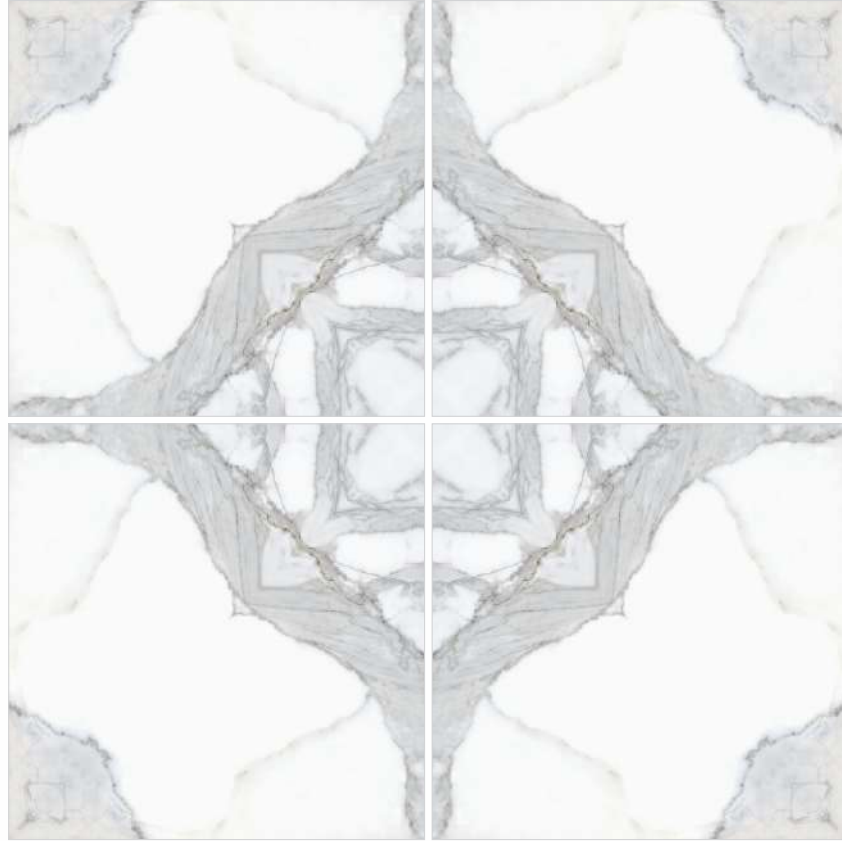


Eco
Friendly



Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Crystal Statuario
Book Match



Prime Galaxy Statuario
Book Match



PRIME CRYSTAL STATUARIO ■

Glossy
Finish

600x600mm



Prime Safari Bianco
Book Match

GVT
PGVT
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly



Chemical
Resistant

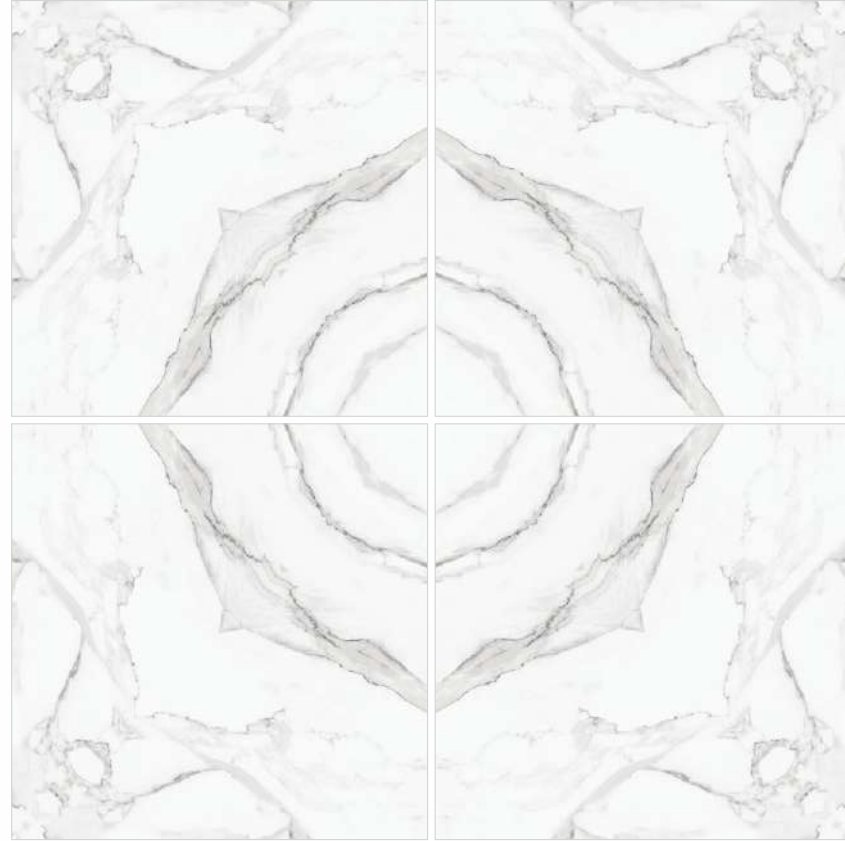
CREANZA
IMAGINATION IS EVERYTHING



PRIME SAFARI BIANCO ■

Glossy
Finish

600x600mm



Prime Lexus Statuario
Book Match



Prime Diamond Onyx
Book Match

GVT
PGVT
COLLECTION

High
Strength

Maintenance
Free

Eco
Friendly

Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



PRIME LEXUS STATUARIO ■

Glossy
Finish
600x600mm



GVT
PGVT
COLLECTION


High
Strength


Maintenance
Free

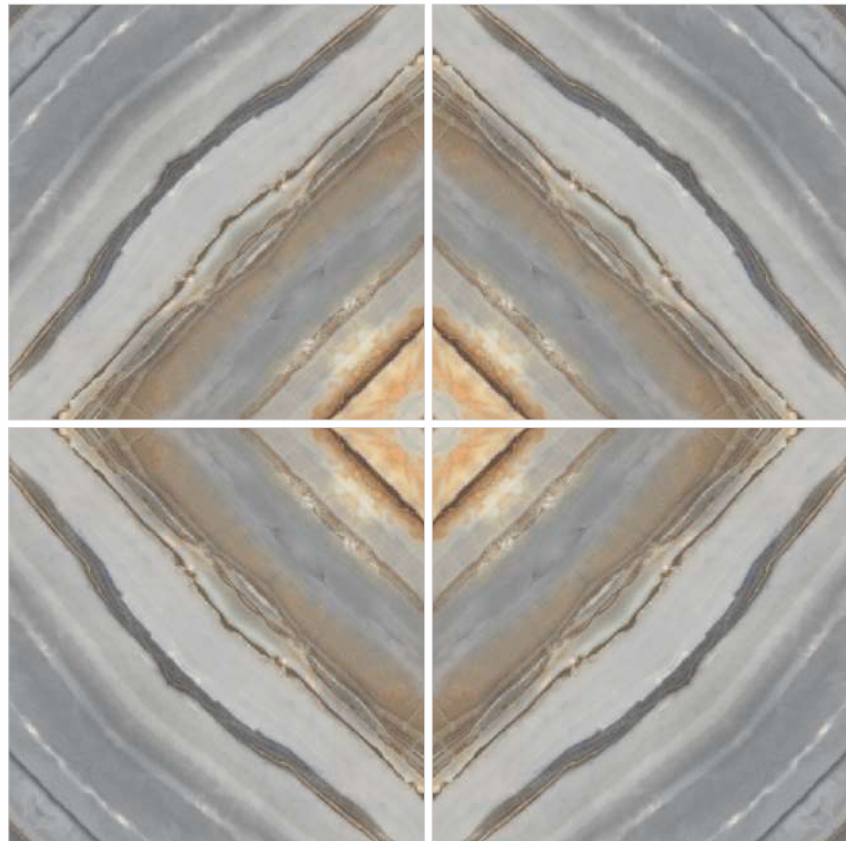

Eco
Friendly


Chemical
Resistant

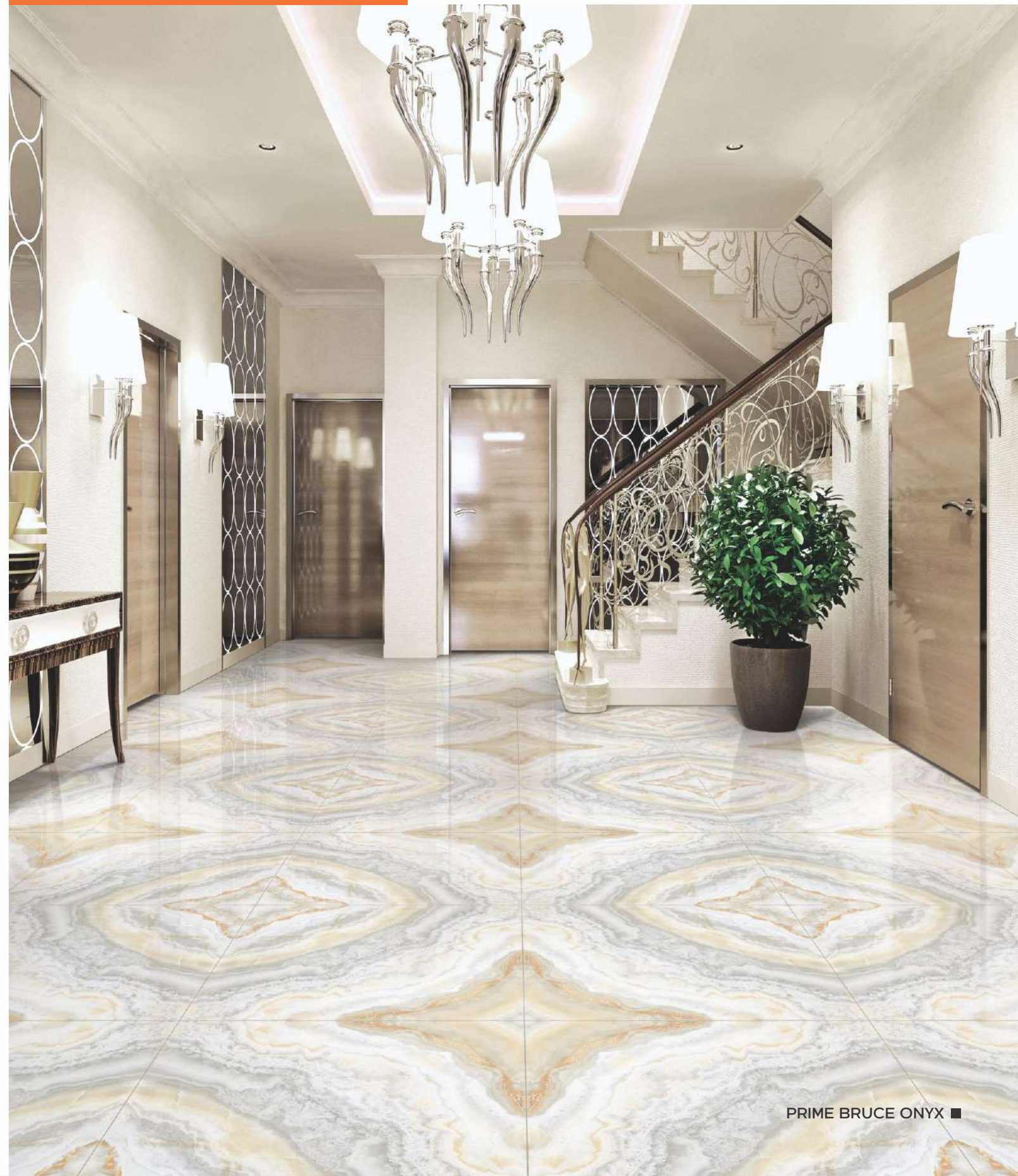
CREANZA
IMAGINATION IS EVERYTHING



Prime Bruce Onyx
Book Match



Prime Yangstone Grey
Book Match



PRIME BRUCE ONYX ■

Glossy
Finish
600x600mm

GVT
PGVT
COLLECTION

High
Strength

Maintenance
Free

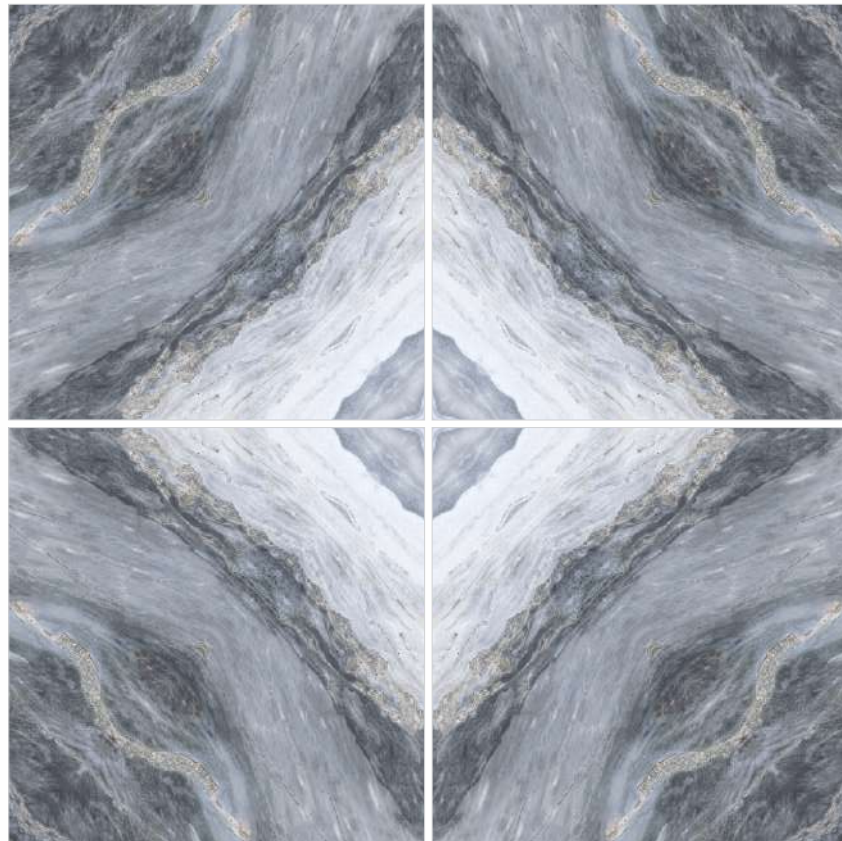
Eco
Friendly

Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Alfanzo Beige
Book Match



Prime Atrium Azul
Book Match

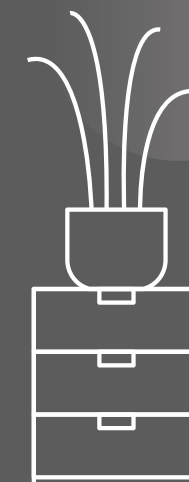


PRIME ALFANZO BEIGE ■

Series
- Rustic With Glossy Effect
- Rustic Finish
- Metal Effect

HARMONY
OF
PATTERNS
AND
COLOURS

MOROCCAN



GVT
PGVT
COLLECTION
600x600mm

Rustic Finish
With Glossy Effect

600x600mm

GVT
PGVT
COLLECTION



High
Strength



Maintenance
Free

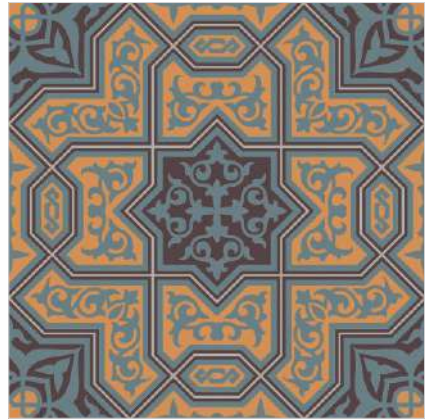


Eco
Friendly



Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Ethnic Mix
Faces : 1



Prime Mo Giallo Silver
Faces : 1



Prime Mo Giallo Azul
Faces : 1



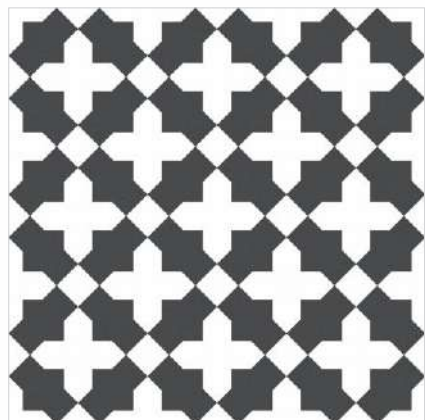
Prime Mo Melange Grey
Faces : 4



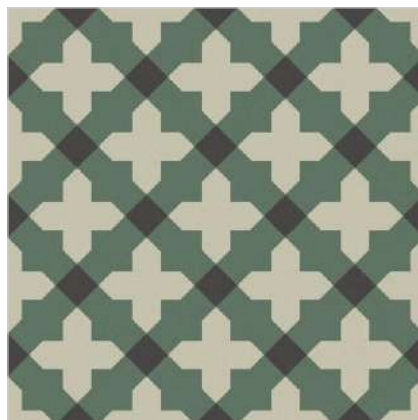
Prime Mo Inlay Ivory
Faces : 1



Prime Mo Inlay Dark
Faces : 1



Prime Mo Oxo Black
Faces : 1



Prime Mo Oxo Hunter
Faces : 1



PRIME ETHNIC MIX ■

Moroccan Series
Rustic With Glossy Effect

600x600mm

GVT
PGVT
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly



Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Athena Grey



Prime Athena Pearl



Prime Turquoise



PRIME ATHENA PEARL

Moroccan Series

Rustic Finish

600x600mm

GVT
PGVT
COLLECTION



High Strength



Maintenance Free



Eco Friendly



Chemical Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Patio



Prime Murano



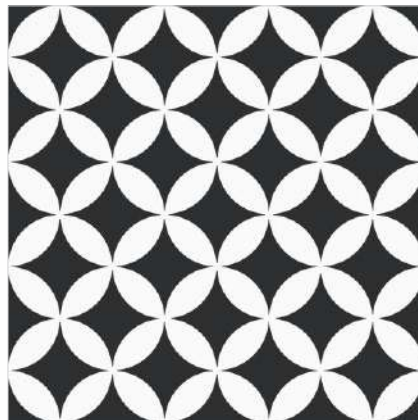
Prime Inspiro Azul



Prime Artsy Cielo



Prime District Strips



Prime District Circle



PRIME PATIO ■

Moroccan Series

Metal Effect

600x600mm

**GVT
PGVT**
COLLECTION



High Strength



Maintenance Free



Eco Friendly



Chemical Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Intalio
Faces : 2



Prime Palacio



Prime Polo



Prime Marco



Finish
- Rustic With Glossy Effect
- Rustic

THE
SYNERGY OF
ELEGANCE
AND
ALLURE

RUSTIC



GVT
PGVT
COLLECTION
600x600mm

Rustic Finish
With Glossy Effect

600x600mm

GVT
PGVT
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly



Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



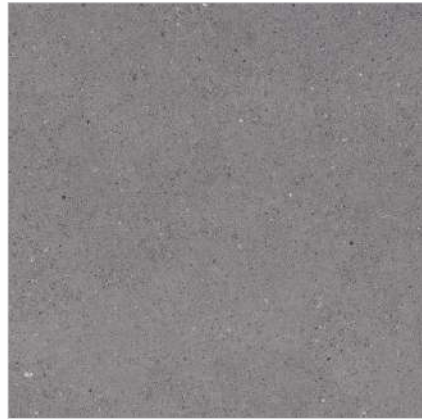
Prime Sanvi Stone Crema
Faces : 5



Prime Sanvi Stone Brown
Faces : 5



Prime Sanvi Stone Bianco
Faces : 5



Prime Sanvi Stone Grey
Faces : 5



PRIME SANVI STONE CREMA ■

Rustic Finish

600x600mm

**GVT
PGVT**
COLLECTION



High
Strength



Maintenance
Free

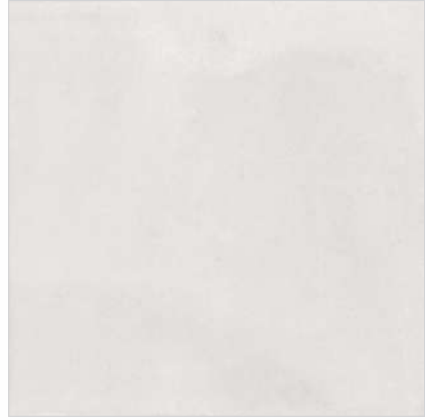


Eco
Friendly

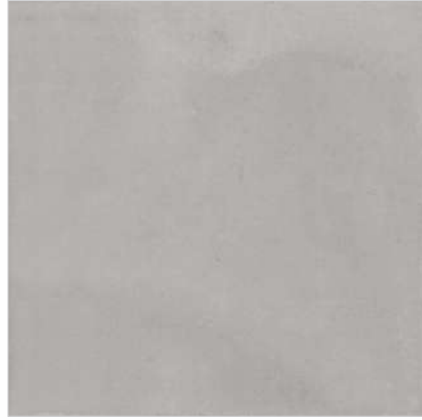


Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Canova Ice
Faces : 3



Prime Canova Steel
Faces : 3



Prime Canova Pearl
Faces : 3



Prime Canova Taupe
Faces : 3



PRIME CANOVA ICE + STEEL ■

Rustic Finish

600x600mm

**GVT
PGVT**
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly



Chemical
Resistant

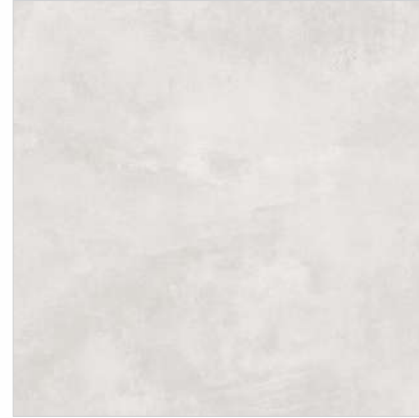
CREANZA
IMAGINATION IS EVERYTHING



Prime Cementum Beige
Faces : 4



Prime Cementum Vison
Faces : 4



Prime Cementum Bone
Faces : 4



Prime Cementum Cotto
Faces : 4



Prime Cementum Gris
Faces : 4



Prime Cementum Nero
Faces : 4



PRIME CEMENTUM GRIS ■

Rustic Finish

600x600mm

**GVT
PGVT**
COLLECTION



High
Strength



Maintenance
Free

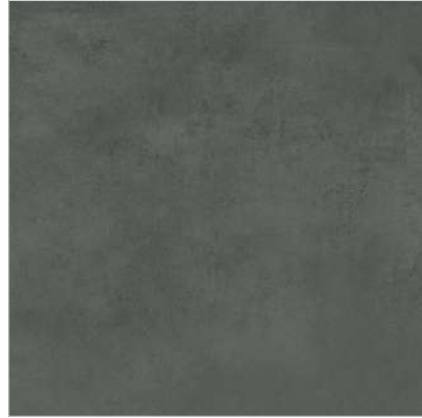


Eco
Friendly



Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Cementum Verde
Faces : 4



Prime Cementum Azul
Faces : 4



Prime Cementum Moka
Faces : 4



Prime Cementum Moka Decor



Rustic Finish

600x600mm

**GVT
PGVT**
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly



Chemical
Resistant

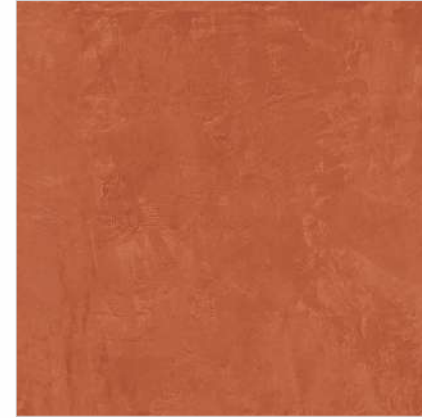
CREANZA
IMAGINATION IS EVERYTHING



Prime Symphony Ivory
Faces : 8

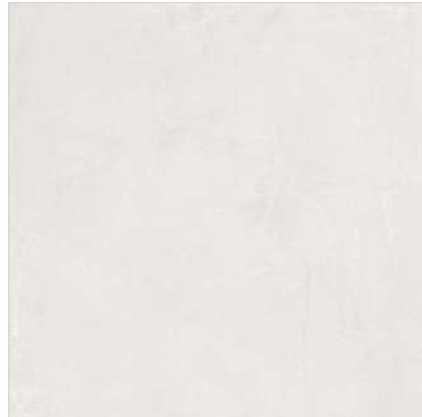


Prime Symphony Coffee
Faces : 8



Prime Symphony Cotto
Faces : 4

Prismatic Finish



Prime Symphony Bianco
Faces : 8



Prime Symphony Gris
Faces : 8



Prime Symphony Nero
Faces : 8



Rustic
Finish
600x600mm

GVT
PGVT
COLLECTION

High
Strength

Maintenance
Free

Eco
Friendly

Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Iroko Wood Natural
Faces : 3



Prime Iroko Wood Brown
Faces : 3



Prime Rhine Wood Cherry
Faces : 8

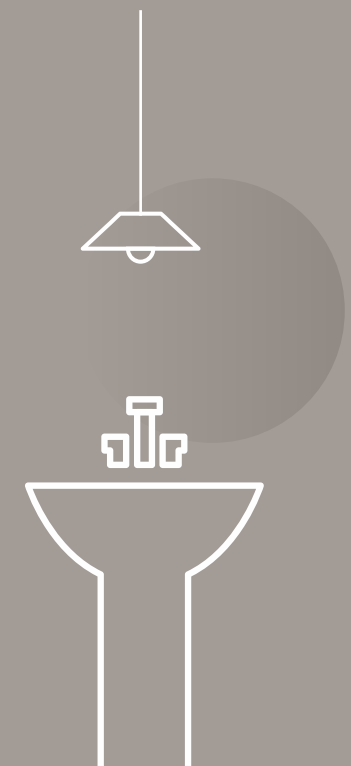


PRIME IROKO WOOD NATURAL ■

Finish

A
MODERN
INTERPRETATION
OF
SURFACES

CARVING



GVT
PGVT
COLLECTION
600x600mm

Carving
Finish
600x600mm

GVT
PGVT
COLLECTION

High
Strength

Maintenance
Free

Eco
Friendly

Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Cararra White
Faces : 4



Prime Etna Silver
Faces : 4



Prime Etna Sand
Faces : 4



Prime Montana Silver
Faces : 6



PRIME CARARRA WHITE ■

Finish

A
BALANCED
MIX OF
STYLE &
TEXTURE



SUGAR



GVT
PGVT
COLLECTION
600x600mm

Sugar
Finish
600x600mm

GVT
PGVT
COLLECTION

High
Strength

Maintenance
Free

Eco
Friendly

Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Linen Brown Light
Faces : 3



Prime Linen Brown
Faces : 3



Prime Marvel Beige
Faces : 4



PRIME LINEN BROWN LIGHT ■

Sugar
Finish
600x600mm

GVT
PGVT
COLLECTION

High
Strength

Maintenance
Free

Eco
Friendly

Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Iroko Wood Natural
Faces : 3



Prime Iroko Wood Brown
Faces : 3



Prime Nigeria Brown
Faces : 4



Prime Nigeria Verde
Faces : 4

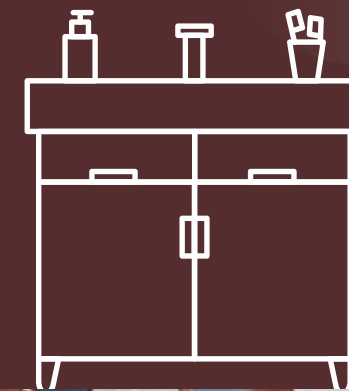


PRIME IROKO WOOD NATURAL ■

Finish

BLEND
OF
FRAGMENTS
OF
COLOURS

PRISMATIC



GVT
PGVT
COLLECTION
600x600mm

Prismatic Finish

600x600mm

GVT
PGVT
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly



Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Mo Cherkoul Natural



Prime Mo Tropanza Rosso



Prime Mo Tropanza Yellow



Prime Symphony Cotto
Faces : 4



PRIME MO CHERKOUL NATURAL ■

Effect

A
GLAMOROUS
EFFECT FOR
UNIQUE
INTERIORS

METALLIC



GVT
PGVT
COLLECTION
600x600mm

Metallic Effect

600x600mm

**GVT
PGVT**
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly



Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Metal Copper



Prime Metal Titanium



Prime Metal Azul



PRIME METAL TITANIUM ■

finish

A
TRIBUTE
TO
GRACEFUL
STYLE

RADIANT



GVT
PGVT
COLLECTION
600x600mm

Radiant Finish

600x600mm

**GVT
PGVT**
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly



Chemical
Resistant

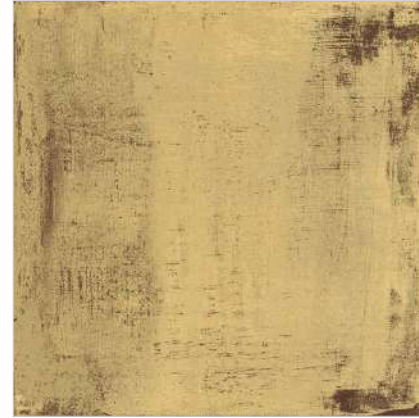
CREANZA
IMAGINATION IS EVERYTHING



Prime Contessa Steel
Faces : 5



Prime Contessa Steel Decor
Faces : 6



Prime Contessa Amber
Faces : 5



Prime Contessa Titanium
Faces : 5



Prime Contessa Titanium Decor
Faces : 3



Prime Contessa Amber Decor
Faces : 3



Prime Contessa Denim
Faces : 5



Prime Contessa Denim Decor
Faces : 3



PRIME CONTESSA DENIM + DECOR ■

Radiant Finish

600x600mm

GVT
PGVT
COLLECTION



High
Strength



Maintenance
Free

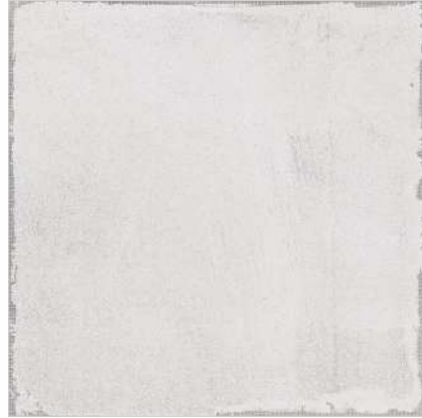


Eco
Friendly



Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Licon Bianco
Faces : 6



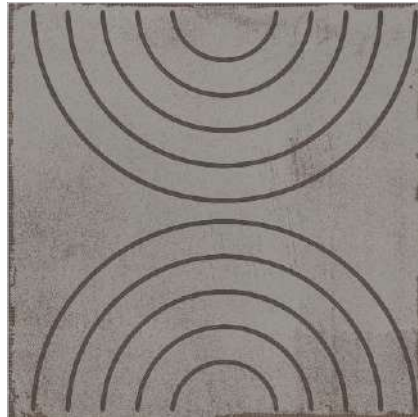
Prime Licon Bianco Decor
Faces : 6



Prime Licon Beige
Faces : 6



Prime Licon Gris
Faces : 6



Prime Licon Gris Decor
Faces : 3



Prime Licon Beige Decor
Faces : 6



Prime Licon Verde
Faces : 6



Prime Licon Verde Decor
Faces : 6

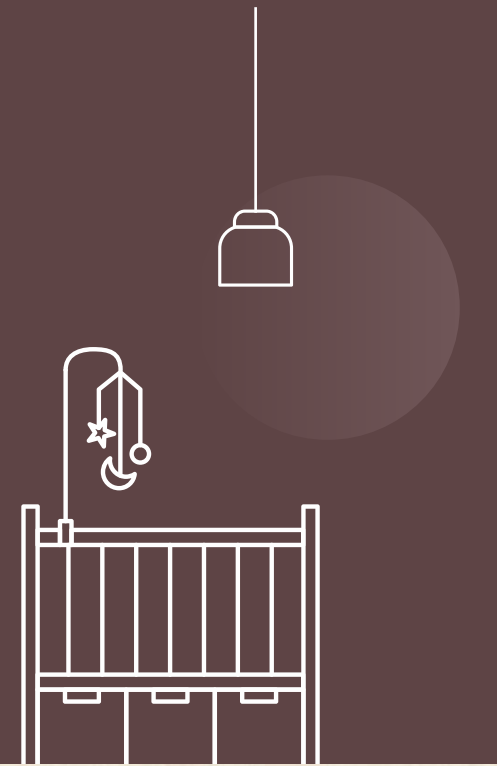


PRIME LICON VERDE + DECOR ■

Finish
- Rotto
- Rotto With Glossy Ink

THE
CONTEMPORARY
REPRESENTATION
OF
WOOD

ROTTTO



GVT
PGVT
COLLECTION
600x600mm

Rotto
Finish
600x600mm

GVT
PGVT
COLLECTION


High
Strength


Maintenance
Free


Eco
Friendly


Chemical
Resistant

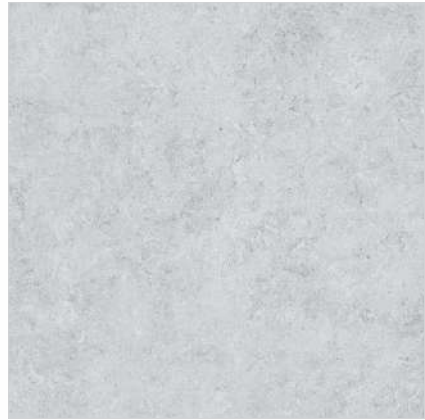
CREANZA
IMAGINATION IS EVERYTHING



Prime Antico Beige
Faces : 4



Prime Antico Choco



Prime Antico Light Grey
Faces : 4



Prime Antico Dark Grey
Faces : 4



PRIME ANTICO DARK GREY ■

Incrastone

Finish

600x600mm

INCRSTONE
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly

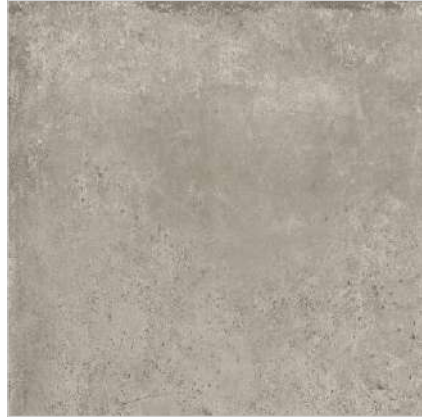


Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Cordoso Ivory
Faces : 4



Prime Cordoso Moca
Faces : 4



Prime Cordoso Brown
Faces : 4



Prime Cordoso Grigio
Faces : 4



Prime Statuario Aquvina
Faces : 6



PRIME CORDOSO MOCA ■

Incrastone

Finish

600x600mm

INCRSTONE
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly



Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Graniti Beige
Faces : 10



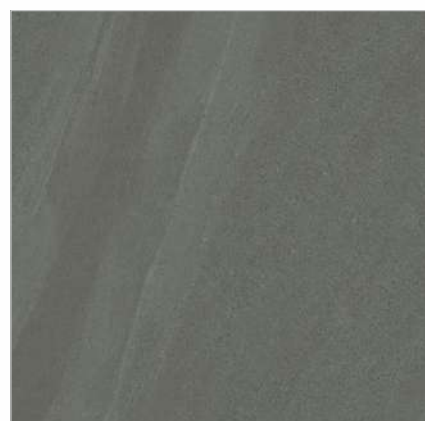
Prime Graniti Bianco
Faces : 10



Prime Graniti Gris
Faces : 10



Prime Graniti Bronze
Faces : 10



Prime Graniti Green
Faces : 10



Prime Graniti Nero
Faces : 10



PRIME GRANITI GRIS & NERO ■

Incrastone

Finish

600x600mm

INCRSTONE
COLLECTION



High
Strength



Maintenance
Free



Eco
Friendly



Chemical
Resistant

CREANZA
IMAGINATION IS EVERYTHING



Prime Vrastra Ivory
Faces : 24



Prime Vrastra Grey
Faces : 24



Prime Vrastra Cotto
Faces : 24



Prime Vrastra Green
Faces : 24



PRIME VRASTRA COTTO ■

TECHNICAL SPECIFICATION OF GVT/PGVT

CHARACTERISTIC	International Standards Group B1a- ISO 13006 Annx. G.	MEAN VALUE OF CREANZA	TEST METHOD
Deviation In Length	± 0.60%	± 0.10%	ISO-10545-2
Deviation In Thickness	± 5.00%	± 4.00%	ISO-10545-2
Straightness Of Sides	± 0.50%	± 0.10%	ISO-10545-2
Rectangularity	± 0.60%	± 0.10%	ISO-10545-2
Surface Flatness	± 0.50%	± 0.15%	ISO-10545-2
Surface Quality (%)	A minimum of 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of tile	95% Free from Visible Defects	ISO-10545-2
Scratch Hardness of Surface (Moh's scale)	Min. 6	Min. 6	ISO-10545-2
Modulus of Rupture	> 35N/mm ²	> 40N/mm ²	ISO-10545-4
Breaking Strength	> 1300 N	> 1500 N	ISO-10545-4
Water Absorption	< 0.50%	< 0.08%	ISO-10545-3
Stain Resistance	Stain Resistant	Stain Resistant	ISO-10545-14
Chemical Resistance	No Damage	No Damage	ISO-10545-13
Thermal Expansion	< 9 x 10 ⁻⁶	< 7 x 10 ⁻⁶	ISO-10545-8
Moisture Expansion	Nil	Nil	ISO-10545-10
Thermal Shock Resistance	No Damage	No Damage	ISO-10545-9
Resistance to Surface Abrasion	Manu. to State Abrasion Class	PEI class 3-5	ISO-10545-7
Bulk Density	> 2.00	> 2.20	ISO-10545-3

PACKING DETAIL

Product	Size	Pcs. / Box	Area / Box
	600x600mm	4	1.44 sq. mtr.

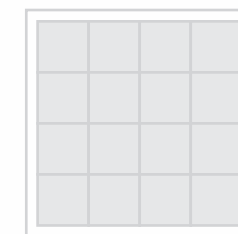
Note: Colour Shown are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Every effort has been made to ensure the accuracy of the information given. However, the company reserve the right to change the specifications without prior notice. Sometime variations in shade or size being inherent to ceramic industry may occur. Before fixing, we advise you to follow the fixing instructions on the cartons of the tiles as no responsibility can be accepted by the company once the tiles have been fixed.



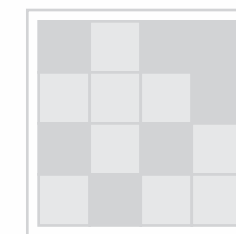
DESIGN, PATTERN & SHADE VARIATION GUIDE

Current development efforts have made Ceramic tiles to resemble and look authentically identical to natural materials (Stone, Wood, Fabric), and it has become increasingly difficult in many cases, to distinguish between the two.

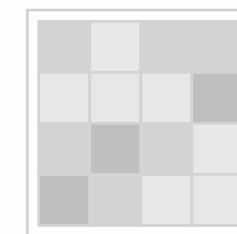
Recognising this situation, it is necessary to be informed on the grade of Design & Pattern variation that is expected from these products. as a general reference the Design & Pattern guide below classifies a scale of ranges according to the degree of the variation.



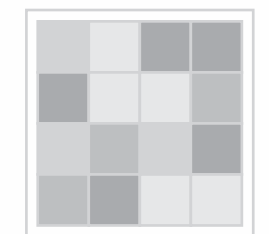
V1 Uniform Appearance



V2 Slight Variation



V3 Moderate Variation



V4 Substantial Variation

The Classification Is As Follow:

V1 Minimal Variation

V3 Random Variation

V2 Slight Variation

V4 Substantial Variation

High Definition Image

While Laying the tiles please follow the arrow Mark on the back of the tiles For removing the wax from the surface of the tiles please use the soft cotton cloth for rubbing white any boric/talc powder

CREANZA

IMAGINATION IS EVERYTHING

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